



DOCUMENT

- Create your document to the exact size it will print.
- On full-page ads, bleeds must extend a minimum of 1/8" past the trim.
- On full-page ads, please allow a 1/4" margin from the trim for text and images.

IMAGES

- Print images/graphics should have a minimum resolution of 300 dpi at 100% for print.
- Screen images/graphics require a minimum resolution of 72 dpi.
- All image files should be PNG, TIF, JPG or EPS. PICT and GIF files are low-resolution web files not suitable for printing.
- Do not copy/paste images into a page layout program. Import or "place" the image.

LOGOS

Please submit both a color and black-and-white logo file on a transparent background.

COLORS

Please convert color profiles of images and graphics from RGB to CMYK.

FONTS

Please supply the fonts for any artwork used in your document if they are not embedded in the file. Use only open type and true type fonts.

PRESENTATION SLIDES

Please prepare slides at 16:9 aspect ratio or 1920 x 1080.

ACCEPTED FILE FORMATS

- pdf press-ready (Includes bleeds with all fonts embedded)
- jpeg or png image files
- ppt or pptx

FILE DELIVERY METHODS

- Email (Files less than 10MB)
- Shared link (Google Drive, Dropbox, etc.)

Share or send your files to admin@westcoastchristianwriters.com